

## **Internationally Recognized Organizational Specialist Joins Staff of Professional Development Center**

**VALHALLA, NY (September 25, 2009)** - The Professional Development Center (PDC) of Westchester Community College, one of the premier training organizations in Westchester County, today announced the addition of Dr. Bennett A. Neiman as a member of its staff. Neiman will focus attention on team building and leadership development.

The PDC was founded in 1984 as a resource to help local businesses with their training and professional development needs. It delivers courses in a wide range of areas, such as leadership, IT, and communications. The PDC customizes programs for its clients and works in partnership with them to ensure positive results.

Neiman has been working in the field of organizational development for three decades. He is the founder and senior partner of Manifest, a full-service organizational effectiveness firm, originally founded as Chrysalis Consulting in 1995. In this capacity, Dr. Neiman traveled the globe, serving organizations such as: General Electric, Xerox, Dupont, Texas Instruments, Raytheon, Monsanto, MTV, HBO, Fireman's Fund Insurance, Warner Music, Dow Jones, Towers Perrin and Butler University.

"The companies that we are speaking with are seeing the need to get people working more collaboratively than ever before. In a tough economic climate, people need to work together effectively to produce results for their clients and their businesses," said Harry Horowitz, Director of the Professional Development Center, "The PDC is positioned to deliver high end corporate training for its clients in a way that won't break a company's budget."

The PDC has provided training to many of Westchester's major firms as well as mid-size and small companies. Its offerings vary from entrepreneurship to strategic planning to language skills training.

"As we start to slowly come out of the recession, the organizations that can pull together, learn to think out of the box, and get ahead of the curve—will be the ones who thrive and move up to the next level," says Neiman, "This is the right time for organizations to do a thorough and honest assessment of the strengths, weaknesses, gaps and opportunities of their human capital—their greatest resource—and to put new structures and programs in place to significantly improve the skills and abilities of their workforce. PDC can help any organization make that assessment and then provide the training, coaching and consulting needed to vastly improve their workplace."

The Professional Development Center, one of the premier training organizations in Westchester County, provides training and coaching services in topics ranging from information technology, language, and organizational development that make individuals and organizations more productive. The PDC is a department of the Division of Continuing Education at Westchester Community College. For more information, please contact PDC Director Harry Horowitz at 914- 606-6669 or visit [www.sunybcc.edu/pdc](http://www.sunybcc.edu/pdc).